

# Should governments subsidise the arts?

Fourth North American Workshop on Cultural Economics

CIRANO, November 4, 2017

Alice Labor - Sapienza University of Rome &

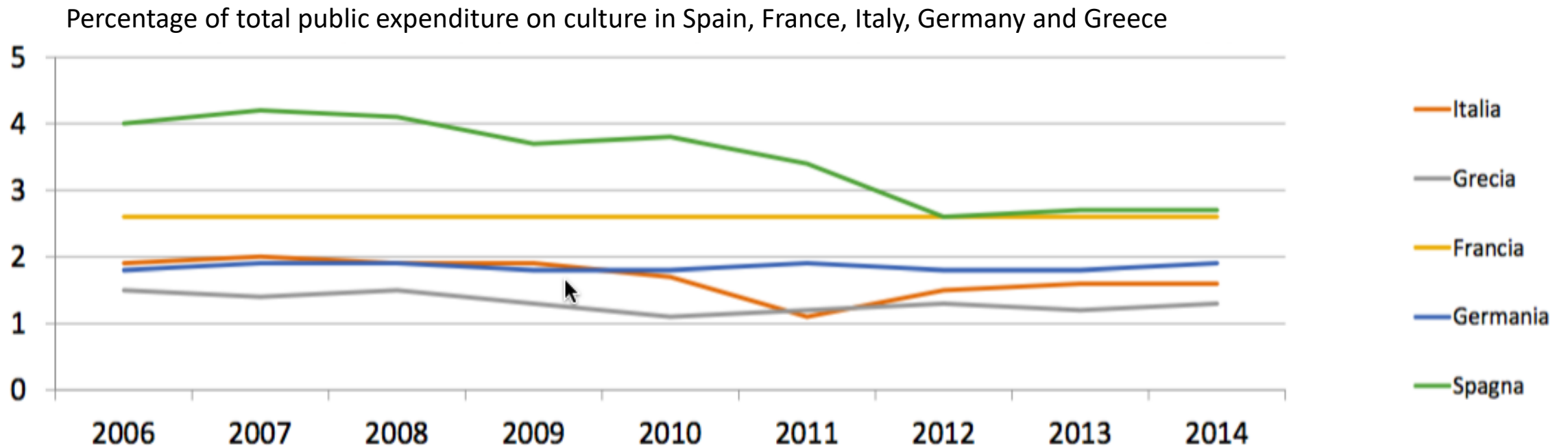
IMT School for Advanced Studies Lucca

# Public Museum

Conceived as a **CULTURAL GOOD**, “any good that constitutes a civilisation testimony”, a social and public good meant for public fruition and enjoyment. (Commissione Franceschini, 1967).

Administered by the **PUBLIC ADMINISTRATION**, a State branch that takes care of public interests and services, a “third person” bound by constitutional principles (legality, impartiality, transparency, subsidiarity etc.).

# European Investments on Culture 2006 -2014



(Catalano, 2017 OECD)

# The National Gallery in London



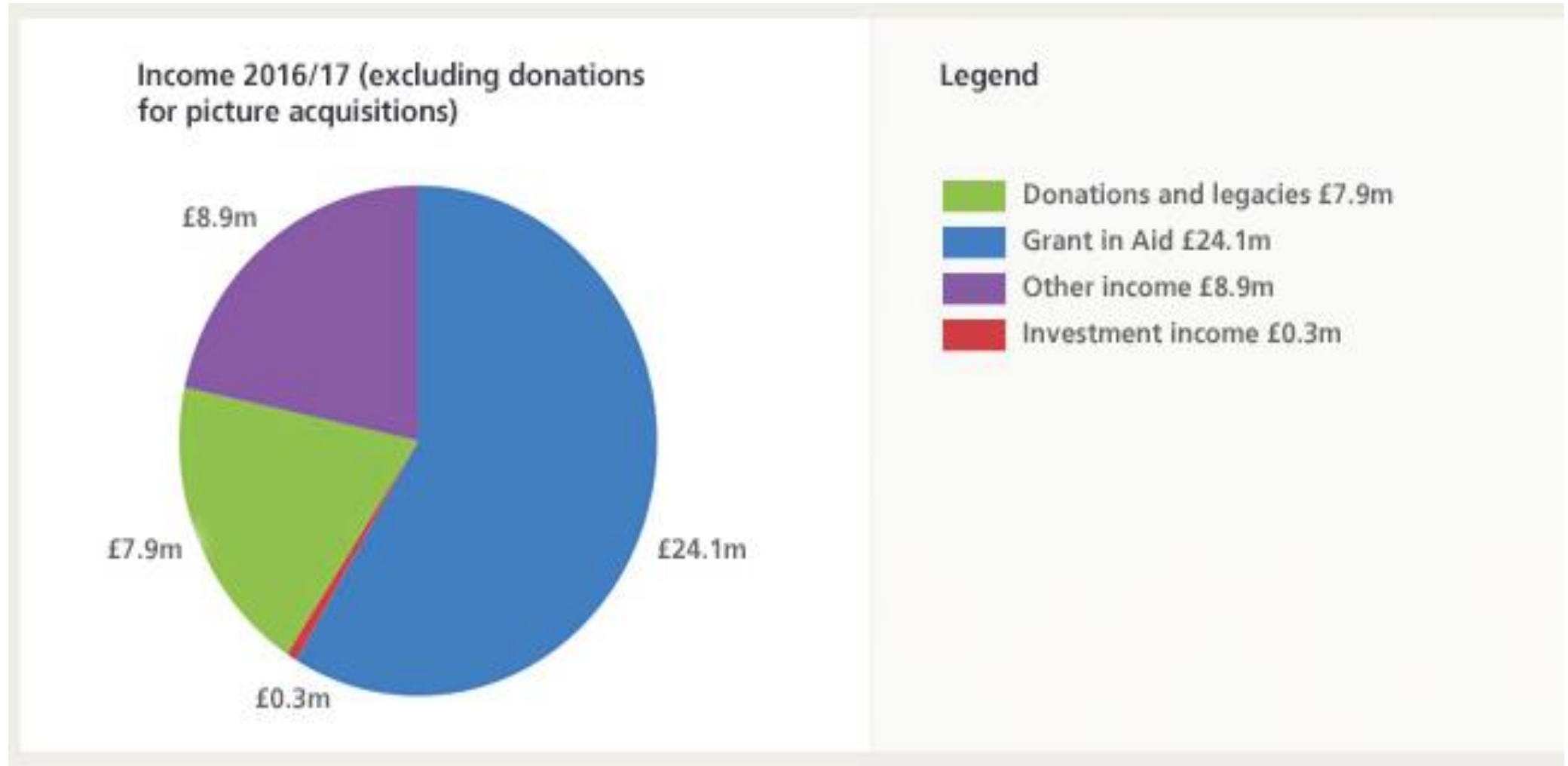
# La Galleria Nazionale in Rome



# The National Gallery in London



# The National Gallery Financial Statement



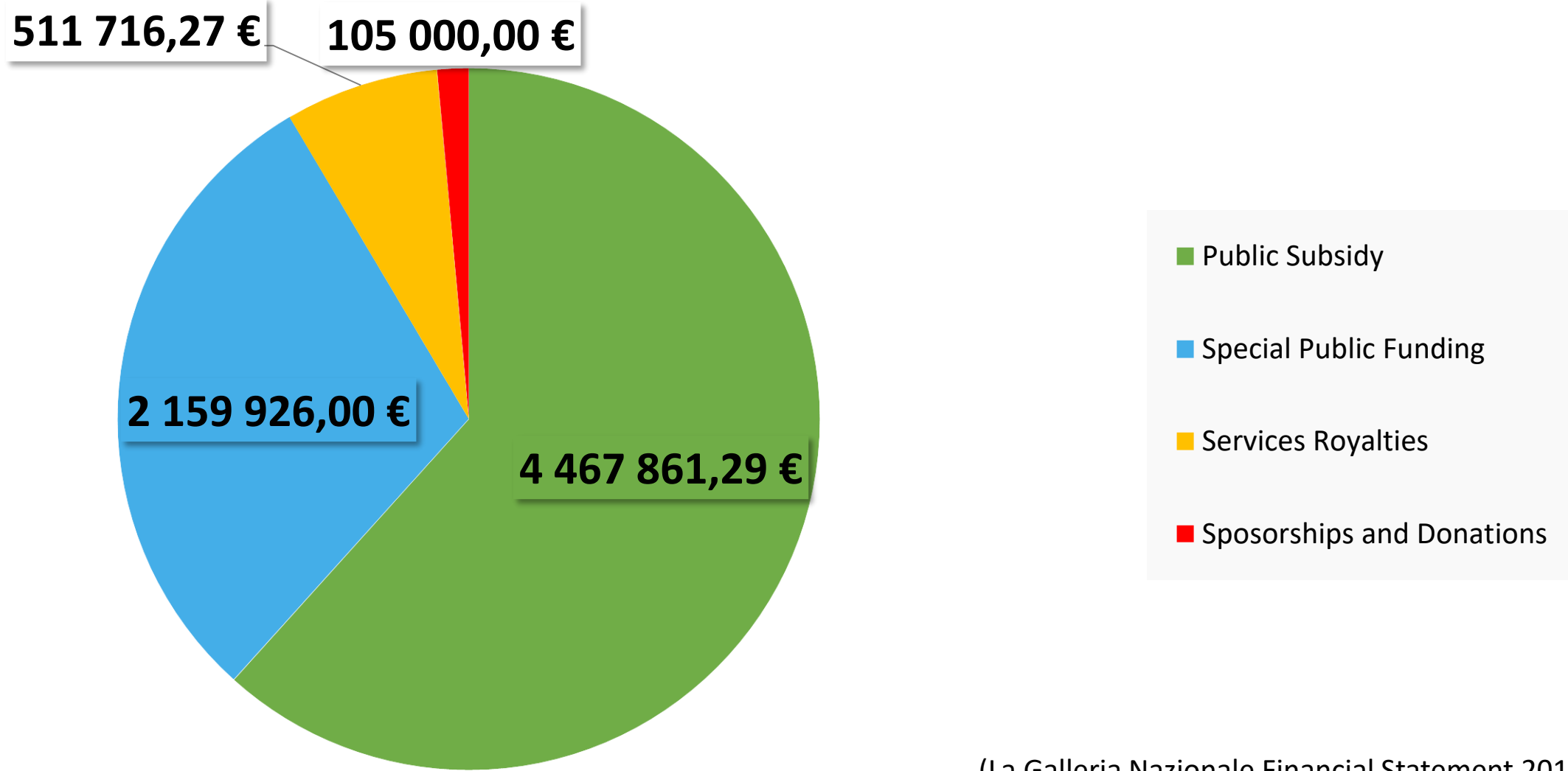
(The National Gallery Financial Statement 2016/17)

# La Galleria Nazionale in Rome



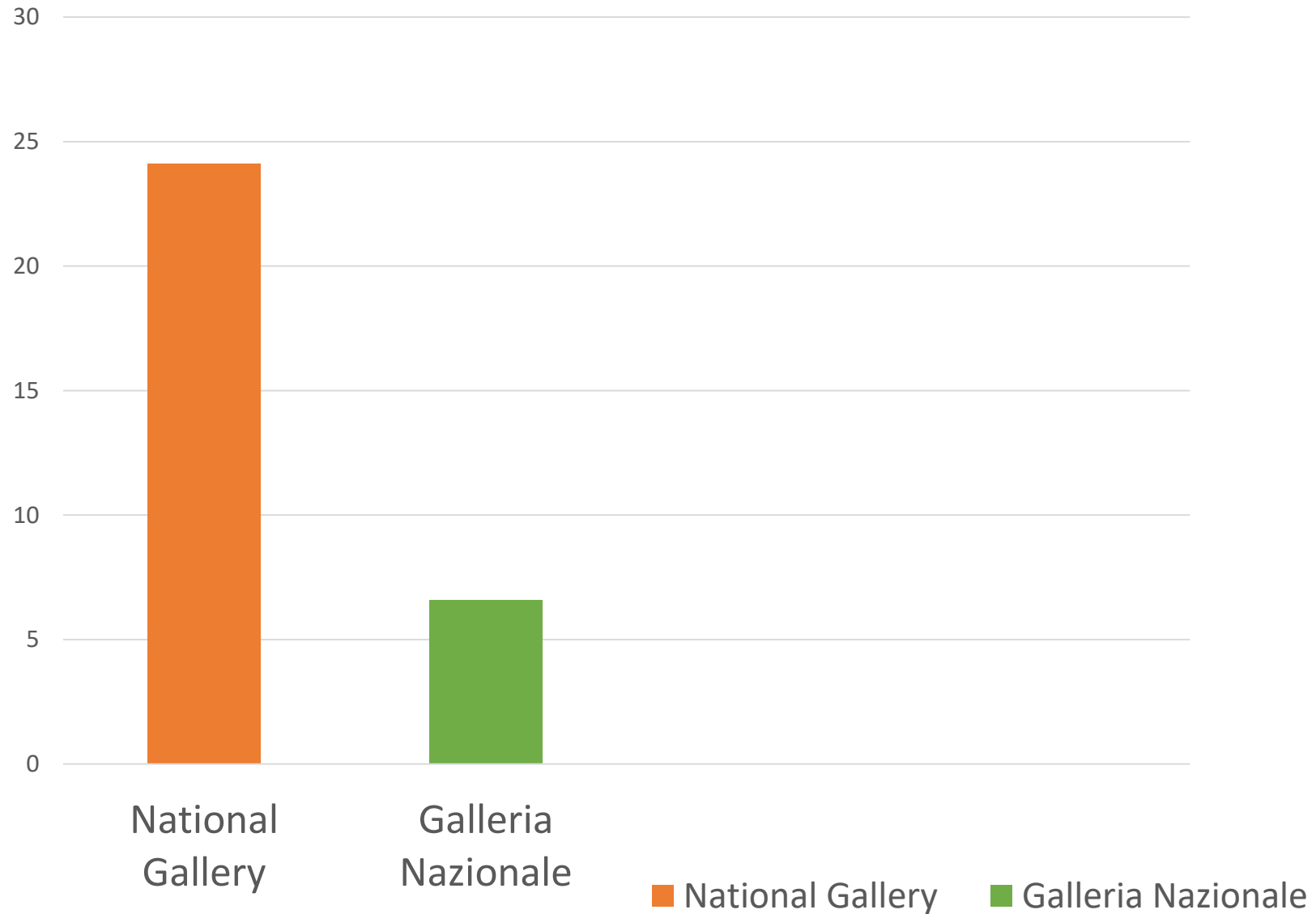


# La Galleria Nazionale Financial Statement

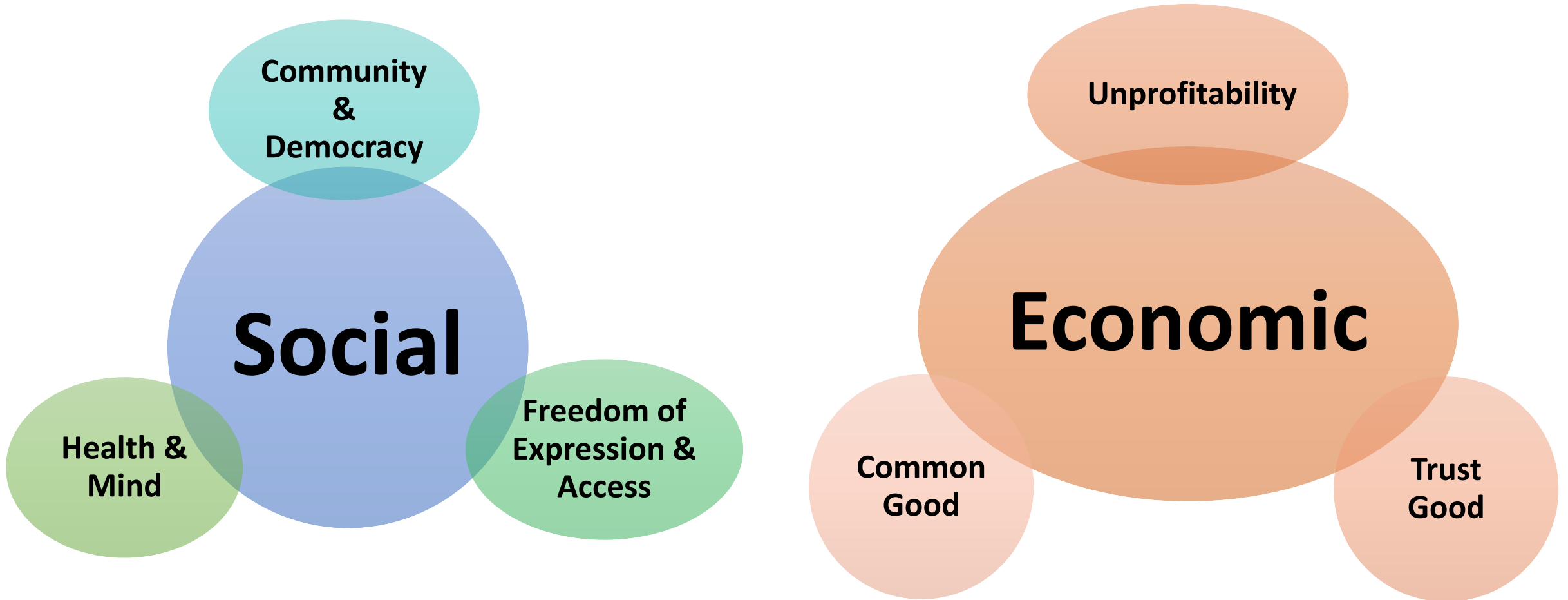


(La Galleria Nazionale Financial Statement 2016)

# Public Subsidies for National Galleries



# The Impact of Public Funding for Culture



# Art Transforms Community



# Freedom of Expression & Access

If there is no freedom of expression, then the beauty of life is lost. **Participation** in a society is not an artistic choice, it's a human need.

– Ai Weiwei

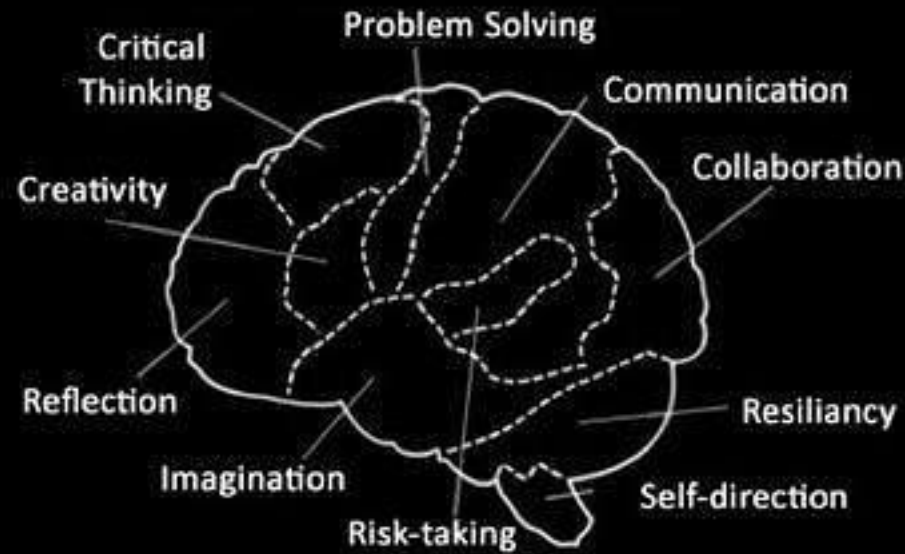


*Promoting free expression through art and activism around the world.*

FRIENDS  
OF  
AI WEIWEI  
朋友 朋友 朋友

# Health & Mind

## ART



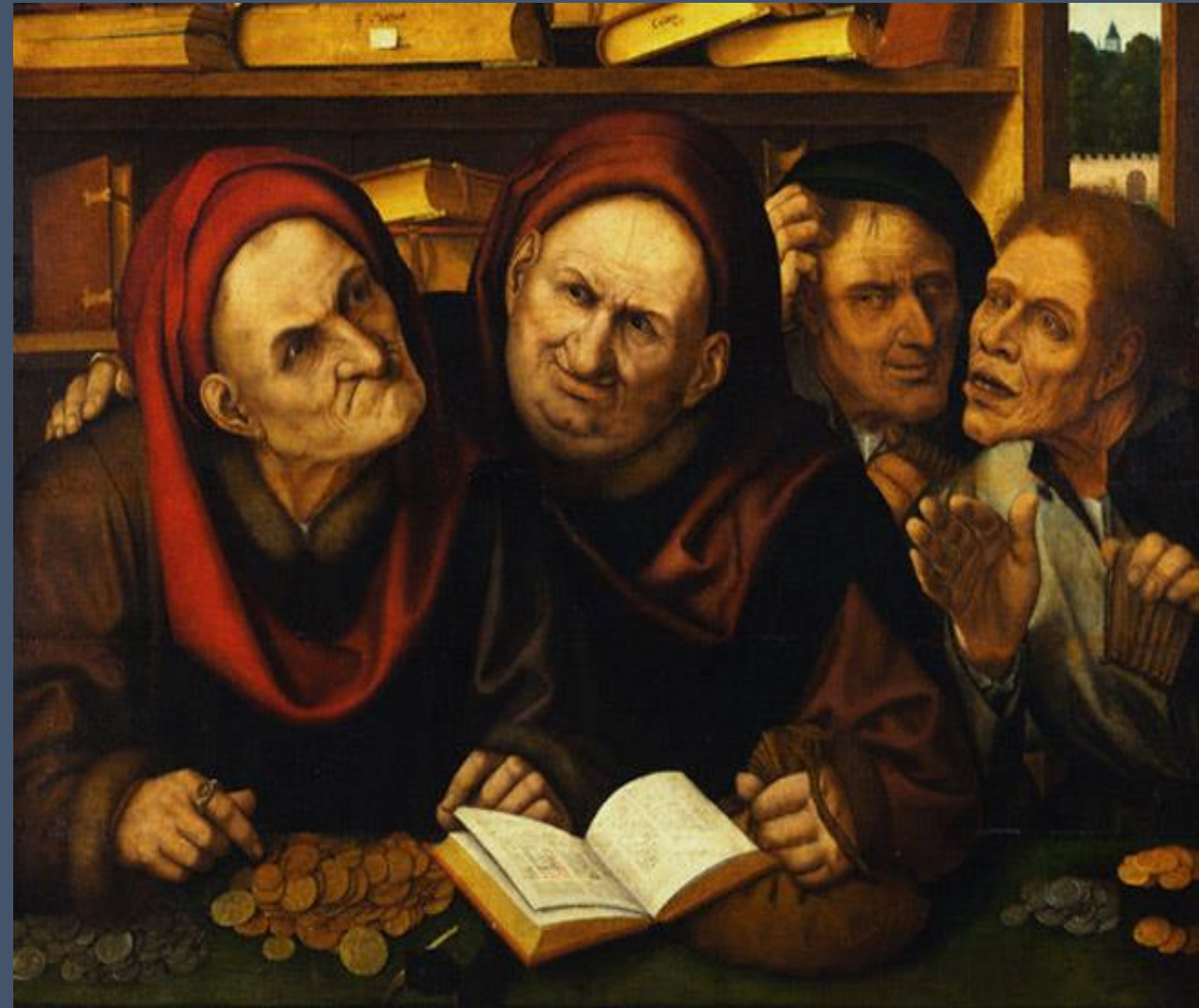
*...it's a whole-brainer.*



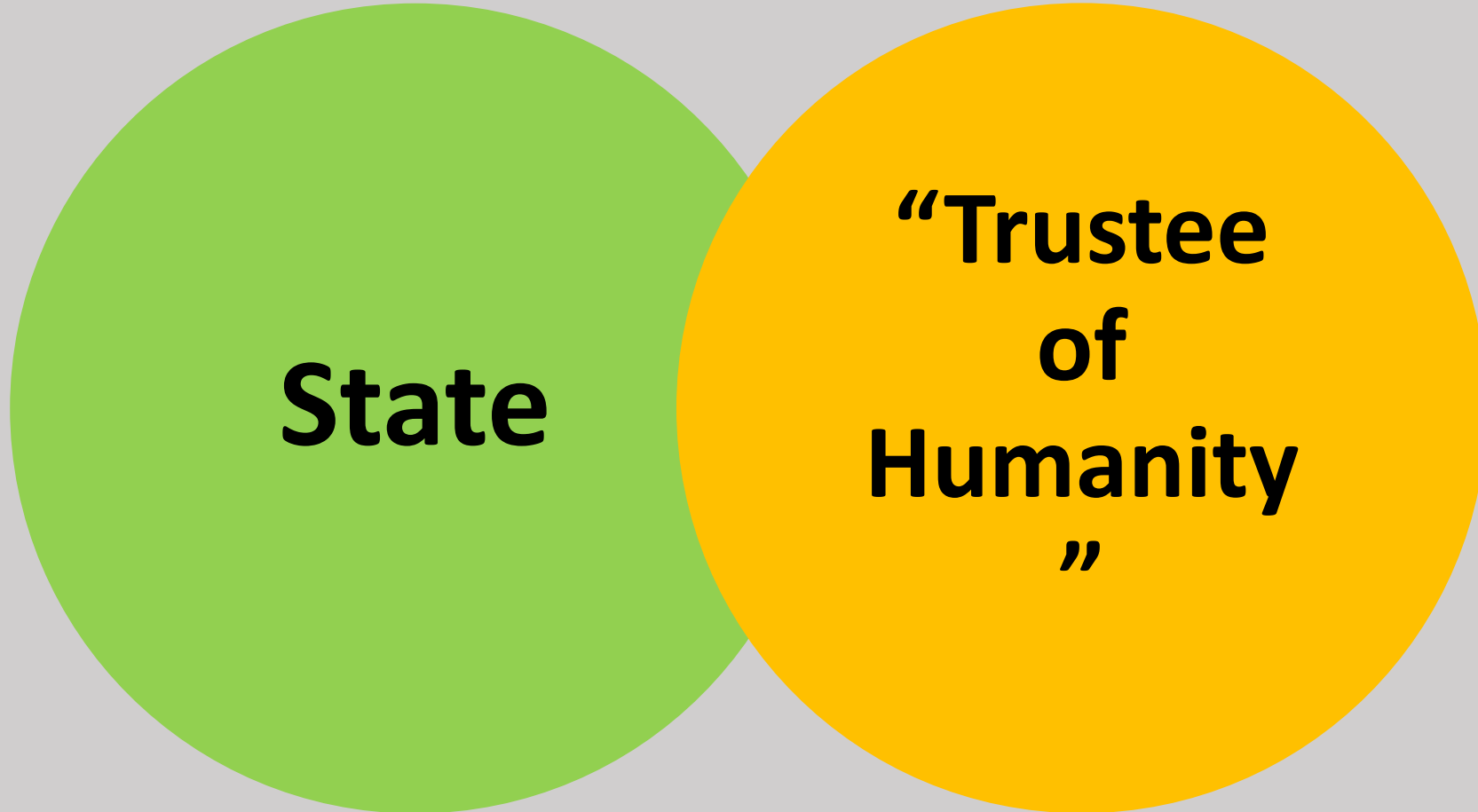
# Common Good & Trust Good



# Unprofitability







**State**

**“Trustee  
of  
Humanity  
”**

“I expect an art institution of the 21st century to be flexible, sincere, democratic, multicultural, contradictory and bold. Splendid when it is rich, heroic when it has no money. It must have its head in the clouds, function in an exemplary manner, have team spirit, its feet on the ground and a heart as big as may be. I expect it to love artists, take care of the public and remain open until late”

David Thorp, *The Henry Moore Foundation, TokyoBook n. 1*, Palais de Tokyo, 2001

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