

Personalized Medicine: Legal and Economic Analyses in a Fast-Changing Field

March 14th – 15th, 2019

Location: CIRANO, 1130 Sherbrooke Ouest, suite 1400, Montréal (QC) H3A 2M8

Preliminary Program

Thursday, 14 March

12:00 PM - 1:00 PM Lunch at the CIRANO (provided)

1:00 PM - 2:15 PM David BARDEY, Universidad de los Andes (Bogota, Colombia)
Physicians' Incentives to Adopt Personalized Medicine: Experimental Evidence

2:15 PM - 2:30 PM Coffee Break

2:30 PM - 3:45 PM David CRAINICH, IESEG School of Management (Lille, France)
Disease Prevention in Adverse Selection Equilibria

3:45 PM - 4:00 PM Coffee Break

4:00 PM - 5:15 PM Michael HOY, University of Guelph (Guelph, Canada)
Personalized Medicine: The Challenges for Public and Private Health Insurance

7:00 PM Dinner (by invitation)

Friday, 15 March

8:00 AM - 9:15 AM Steven LEHRER, Queen's University (Kingston, Canada)

An Applied Econometric Assessment of the Quality of Evidence Informing Personalized Medicine

9:15 AM - 9:30 AM Coffee Break

9:30 AM - 10:45 AM Anand ACHARYA, Carleton University (Ottawa, Canada)

Specialized Health Utilization, Child Health Capability, and Personalized-Precision Medicine

10:45 AM - 12:00 PM Amitabh CHANDRA, Harvard Business School and Kennedy School of Government (Cambridge, USA)

The Orphan Drug Act at 35

12:00 PM - 1:00 PM Lunch at the CIRANO (provided)

1:00 PM - 2:15 PM Anya PRINCE, University of Iowa, College of Law (Iowa City, USA)

An Ethical and Legal Perspective on Personalized Medicine and Genetic Discrimination

2:15 PM - 3:30 PM Philippe DE DONDER, ESG UQAM (Montreal, Canada)

Personalized Medicine, Prevention Effort and Adverse Selection

3:30 PM End of Event

The organizers wish to thank the CDER, ESG UQAM and the Fonds de recherche du Québec – Société et culture (FRQSC) for their financial support.