



INNOVATION **et** LEADERSHIP



1000+
GLOBAL

100-500

GRAINES DE CHAMPION
vision industrie

performance, agilité, innovation

25-100

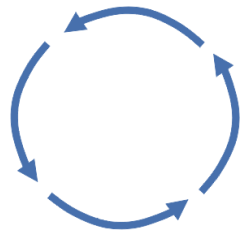
SME
vision marché



boost innovation:
nouveau produit/service

Innovation en continu:

- stratégie
- portfolio
- gestion
- processus
- R&D
- culture



éviter l'objet technique
9/25/2018

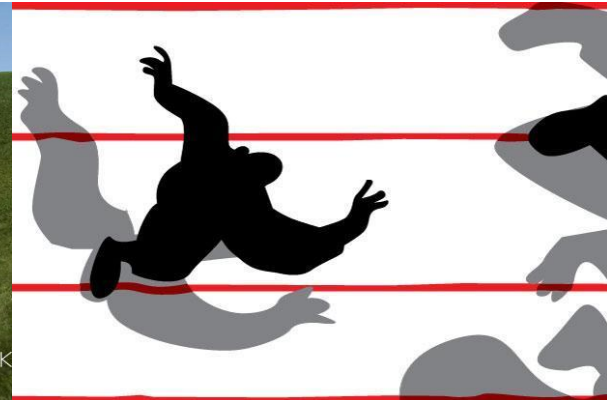
IMPROVISATION



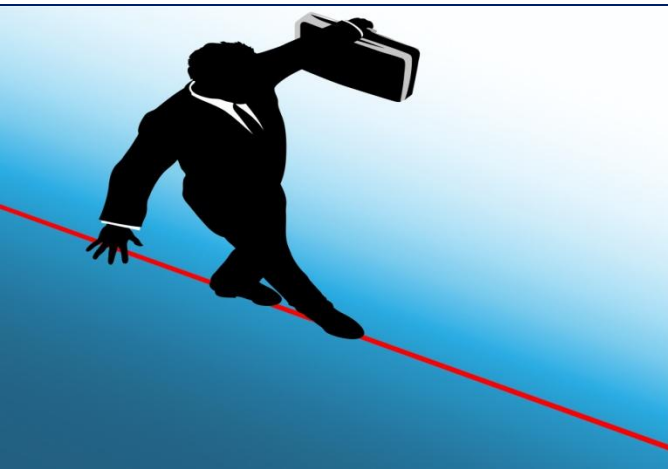
blind spot



trappe de sable



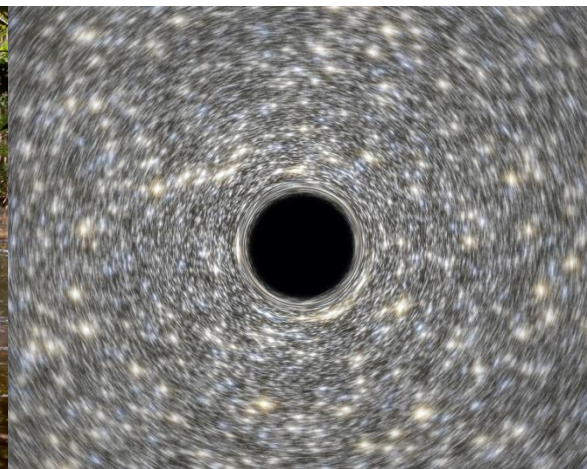
reculer



sur la corde raide



swamp



trou noir

défis, erreurs, solutions



Réinventer son leadership



Vision & stratégie commercialisation



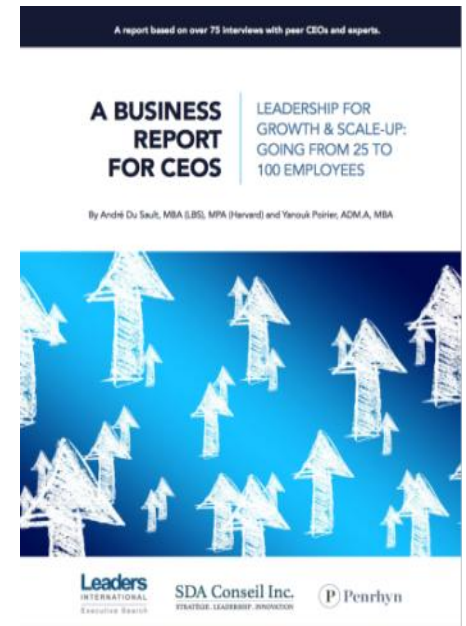
Identité corporative



Architecture



Transactions – a big leap




WOW! – THAT'S THE
BIGGEST SPEED BUMP
I'VE EVER SEEN!

THE ROAD
TO SUCCESS

40 – 50 EMPLOYÉS

B=100


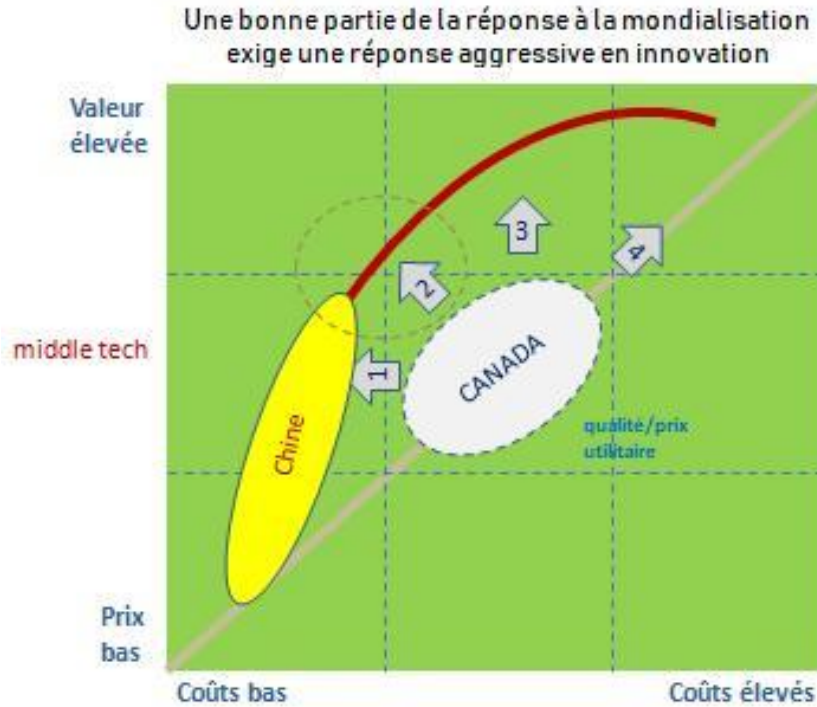
Comment peut-on vraiment combiner performance et innovation dans la même entreprise?



100-500
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-portefolio
-gestion
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-R&D
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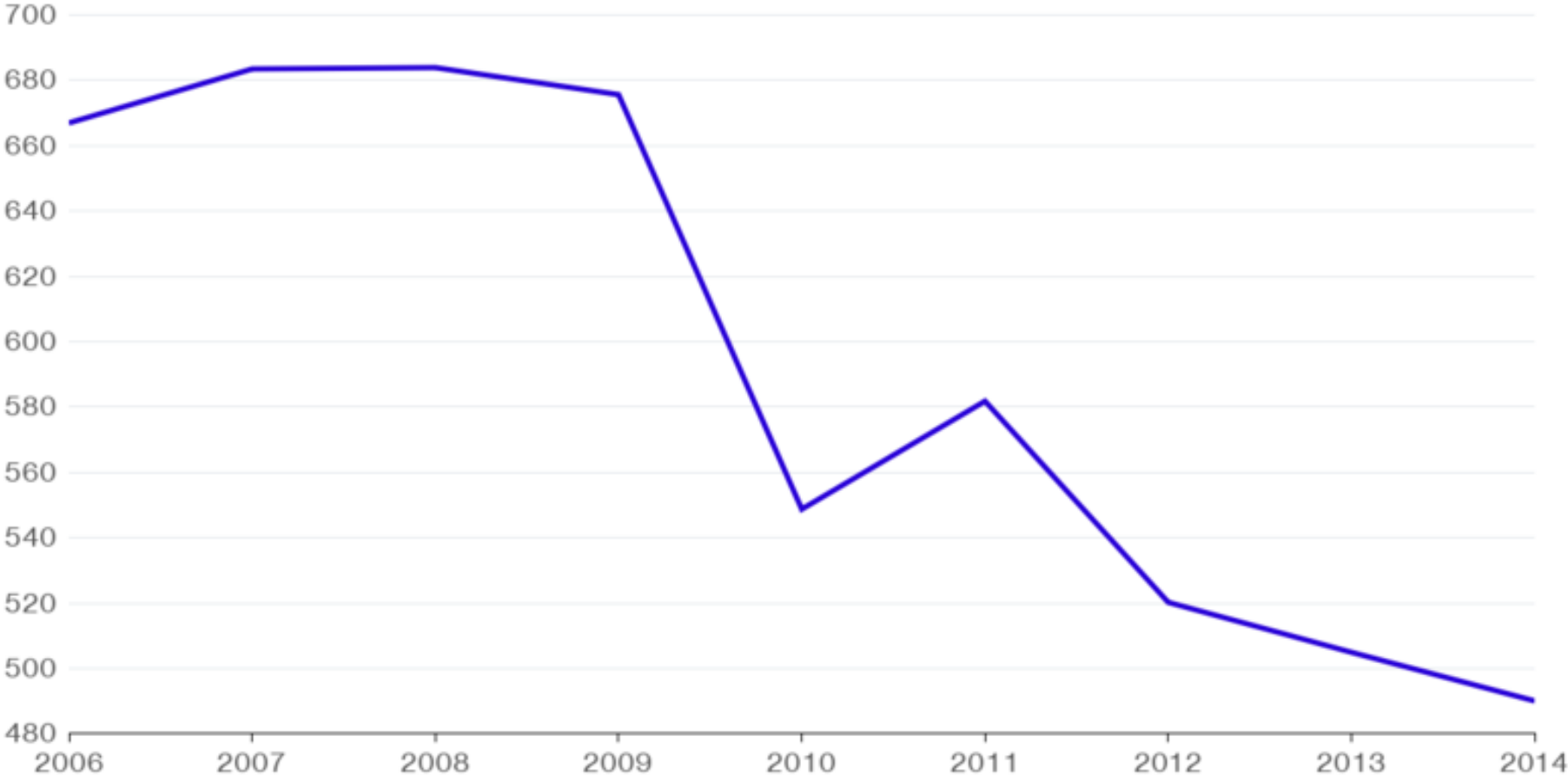
22/01/2018

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Patent Drought

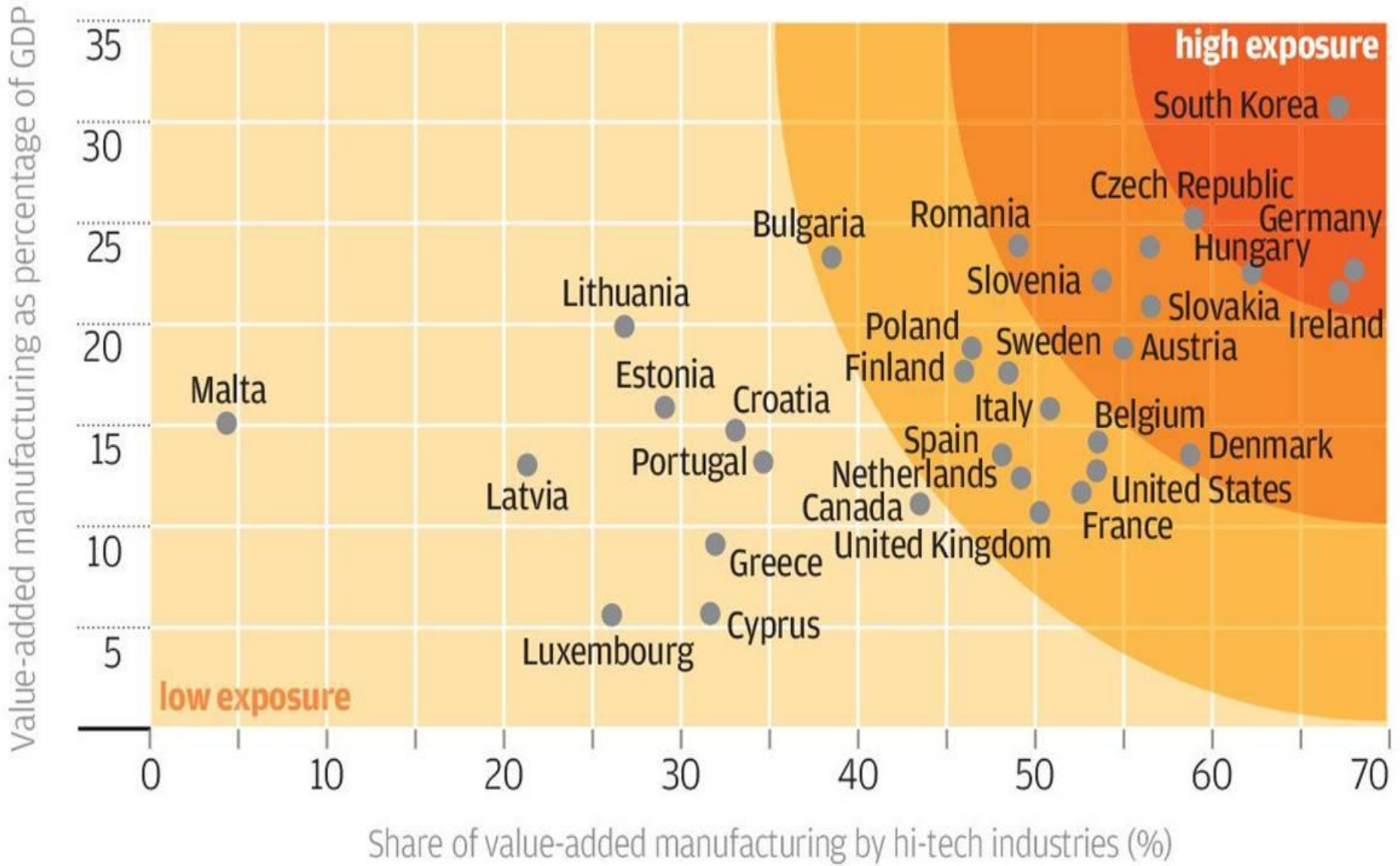
Major worldwide patents attributed to inventors in Canada, by year



Source: Organization for Economic Cooperation and Development. Shows patents filed at the European Patent Office, the U.S. Patent and Trademark Office and the Japan Patent Office.



Under pressure: countries that could feel the heat of Made in China 2025



Source: Mercator Institute for China Studies

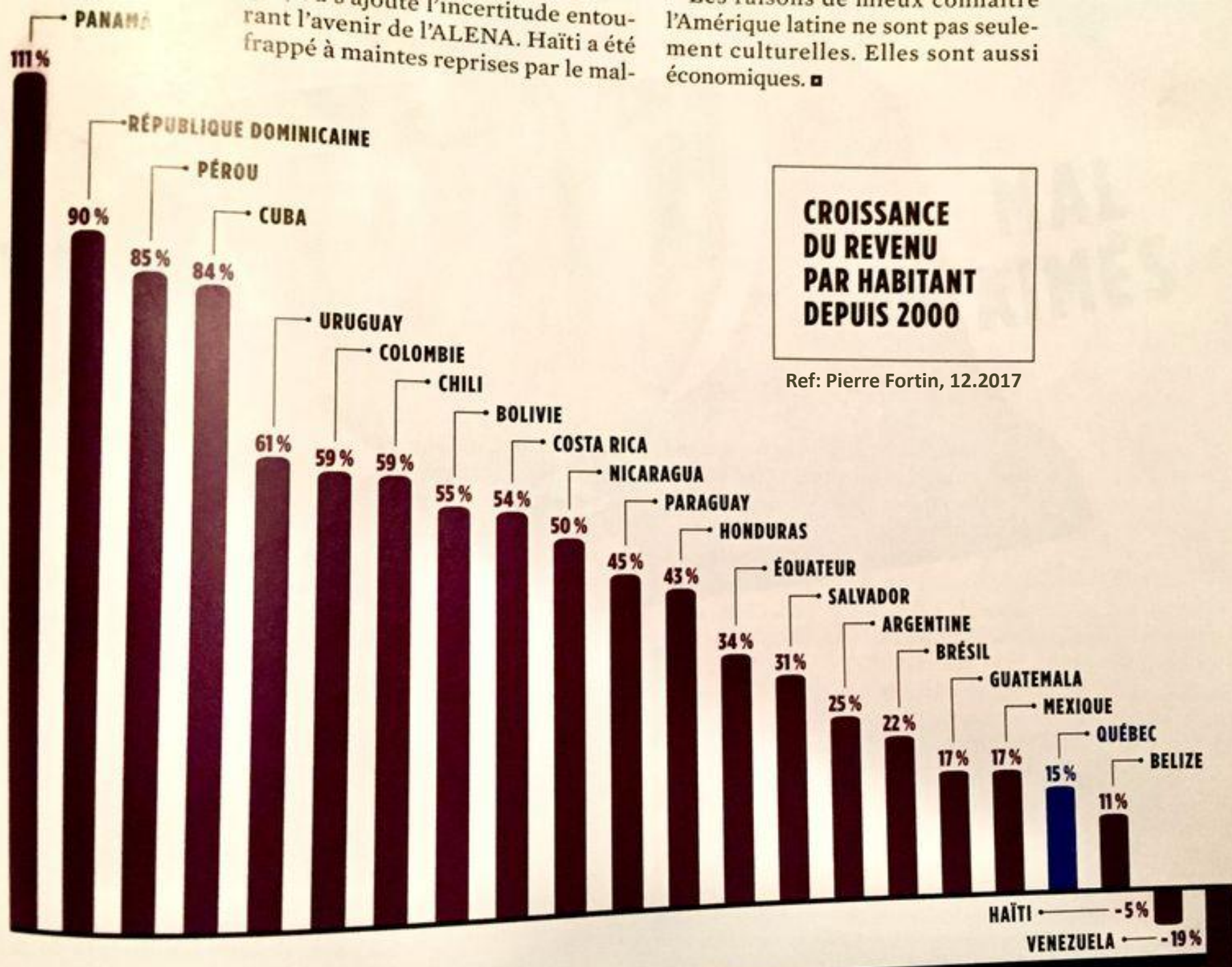
Bloomberg 2018 Innovation Index

2018 rank	2017 rank	YoY change	Economy	Total score	R&D intensity	Manufacturing value-added	High-tech Productivity	Tertiary density	Tertiary efficiency	Researcher concentration	Patent activity
19	21	+2	China	73.36	16	19	40	12	4	42	6
20	24	+4	Italy	68.88	25	20	22	20	32	36	23
21	22	+1	Poland	68.74	35	13	37	16	14	34	24
22	20	-2	Canada	67.98	21	32	26	23	45	16	22
23	19	-4	New Zealand	67.40	31	36	18	25	43	22	11
24	25	+1	Iceland	67.11	13	28	2	-	27	9	26
25	26	+1	Russia	66.61	32	33	44	22	5	28	16
26	23	-3	Malaysia	64.79	26	17	36	24	36	33	34
27	27	0	Hungary	64.37	24	10	42	18	48	32	35
28	28	0	Czech Rep.	63.47	18	3	25	-	33	24	28
29	29	0	Spain	63.06	29	25	27	36	6	31	31
30	31	+1	Portugal	61.38	28	31	32	42	7	23	37
31	30	-1	Greece	61.37	36	45	34	28	15	26	39
32	34	+2	Luxembourg	60.65	27					11	13
33	37	+4	Turkey	60.26	34					43	30
34	32	-2	Lithuania	59.04	33					29	43
35	38	+3	Romania	58.94	48					47	38
36	33	-3	Estonia	58.76	23					27	42
37	35	-2	Hong Kong	57.05	41					25	29
38	36	-2	Slovakia	56.88	30					30	45
39	40	+1	Malta	54.27	40					38	47
40	39	-1	Latvia	53.65	46					39	32
41	NR	-	Bulgaria	51.54	37					37	48



... ajoute l'incertitude entourant l'avenir de l'ALENA. Haïti a été frappé à maintes reprises par le mal-

... Les raisons de mieux connaître l'Amérique latine ne sont pas seulement culturelles. Elles sont aussi économiques. ■



SOURCE: FAO, BANQUE MONDIALE



Leaders

INTERNATIONAL

Recrutement exécutif

LEADERSHIP ET INNOVATION

Yanouk Poirier

LEADERS INTERNATIONAL



- Venture cap: How can we kill the old model?
- Intelligence Artificielle, automatisation et robotisation changent les règles du jeu avec l'utilisation du data, le pouvoir croissant des ordinateurs, le cloud, les téléphones intelligents. Les données arrivent en masse!

« PWC estimates that A.I could generate \$15 trillions in efficiencies by 2030, which in today's global economy would mean 20,88% cost savings annually. »

- **Passer de 1000 à 100 employés;**
- Innovation = survie

2022 Skills Outlook

Growing

- 1 Analytical thinking and innovation
- 2 Active learning and learning strategies
- 3 Creativity, originality and initiative
- 4 Technology design and programming
- 5 Critical thinking and analysis
- 6 Complex problem-solving
- 7 Leadership and social influence
- 8 Emotional intelligence
- 9 Reasoning, problem-solving and ideation
- 10 Systems analysis and evaluation

Declining

- 1 Manual dexterity, endurance and precision
- 2 Memory, verbal, auditory and spatial abilities
- 3 Management of financial, material resources
- 4 Technology installation and maintenance
- 5 Reading, writing, math and active listening
- 6 Management of personnel
- 7 Quality control and safety awareness
- 8 Coordination and time management
- 9 Visual, auditory and speech abilities
- 10 Technology use, monitoring and control

Innovation = Survie

Êtes vous prêts?

- Est ce que vous êtes prêt à devenir un vecteur de changement dans votre organisation?
- Avez vous mesuré les impacts potentiels de l'intelligence artificielle dans votre organisation?
- Qui est votre « big disruptor »?
- Leadership, auto évaluation, formation continue et comment devenir une valeur ajoutée ...

MERCI

Vous voulez une copie du rapport, contactez-nous!

Leaders
INTERNATIONAL

Recrutement exécutif

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