## Geography, Search Frictions and Endogenous Trade Costs

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 Princeton, Harvard, McGillFriday, December $1^{\text {st }}, 2017$

## Global Trade and Shipping

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## Global Trade and Shipping

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- Large price differentials across space, e.g.
- shipping price from China to Australia: $\$ 7,400$
- shipping price from Australia to China: $\$ 10,000$
- $45 \%$ of ships currently in transit are without cargo (ballast)


## What We Do

- Laboratory that models behavior of both exporters and transportation agents (ships)
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- trade costs are endogenous and determined jointly with trade flows
- standard trade models predict trade costs $->$ trade flows
- entire network of countries matters
- rather than just bilateral distances
- search frictions between exporters and ships can limit trade flows


## How

- We collect a unique dataset of
- bilateral shipping contracts
- global vessel movements (ship location every 5 min+draft)
- Estimate dynamic spatial search model
- Recover matching process between exporters and ships
- flexibly obtain both the matching function and potential exporters
- Recover ship costs, exporters' valuations and costs


## Objective

- Use the framework for following questions:
- Impact of improvement shipping efficiency on trade
- Propagation of shocks: Chinese slow-down
- Opening of the Northwest Passage
- Loss due to search frictions


## Related Literature

- Trade Costs - Gravity
- Anderson and van Wincoop (2003), Hummels and Skiba (2004), Hummels, Lugovskyy and Skiba (2008), Eaton and Kortum (2002), Waugh (2010), Ishikawa and Tarui (2015), Asturias (2016), Wong (2017) and many others
- Trade and Economic Geography
- Krugman (1991), Head and Mayer (2004), Allen and Arkolakis (2014, 2016), Donaldson (2012)
- Search and Matching
- Diamond (1982), Mortensen and Pissarides (1994), Lagos (2000) Petrongolo and Pissarides (2001)
- Taxis: Lagos (2003), Buchholz (2016), Frechette, Lizzeri and Salz (2016)
- Industry Dynamics
- Hopenhayn (1992), Ericson and Pakes (1995), Kalouptsidi $(2014,2017)$


## Outline

1. Industry Description, Data, Facts
2. Model
3. Estimation
4. Counterfactuals

## Industry Description, Data, Facts

## Industry

Bulk shipping

- Homogeneous unpacked dry/liquid cargo, for individual shippers on non-scheduled routes
- Transports raw materials (iron ore, grain, coal, steel, etc.)
- Operate like "taxi drivers, not buses"
- Contracts through brokers
- Unconcentrated industry, homogeneous good


## Vessel Movements: Message Count in 10 Days

HDE: 20151111095129_3012


10000


## Trade Imbalances

- Most countries are either net importers or net exporters



## Prices \& Geography

- High probability of ballast in destination $j->$ higher price to ship to $j$

|  | I | II | III | IV |
| :---: | :---: | :---: | :---: | :---: |
|  | $\log$ (price) |  |  |  |
| Handyamax | $-0.148^{* *}$ | $-0.136^{* *}$ | $-0.123^{* *}$ | 0.027 |
|  | $(0.014)$ | (0.014) | (0.014) | (0.120) |
| Handysize | $-0.397^{* *}$ | $-0.330 * *$ | $-0.343^{* *}$ | $-0.209^{* *}$ |
|  | (0.017) | (0.018) | (0.017) | (0.124) |
| Panamax |  | $-0.214^{*}$ | $-0.212^{* *}$ | -0.117 |
|  | $(0.013)$ | $(0.013)$ | $(0.013)$ | (0.119) |
| Coal |  |  |  | $0.088^{* *}$ |
|  |  |  |  | (0.045) |
| Fertilizer |  |  |  | $0.245^{+*}$ |
|  |  |  |  | (0.051) |
| Grain |  |  |  | $0.131^{* *}$ |
|  |  |  |  | (0.048) |
| Ore |  |  |  | $0.124^{* *}$ |
|  |  |  |  | (0.045) |
| Steel |  |  |  | $0.135^{* *}$ |
|  |  |  |  | (0.049) |
| Probability of ballast |  |  | $0.234^{* *}$ | $0.556^{* *}$ |
|  |  |  | (0.030) | (0.081) |
| Average duration of ballast trip (log) |  |  | $0.166^{* *}$ | $0.065{ }^{* *}$ |
|  |  |  | $(0.014)$ | (0.032) |
| Constant |  |  |  | $8.915^{* *}$ |
|  | $(0.068)$ | $(0.103)$ | $(0.099)$ | (0.408) |
| Destination FE | No | Yes | No | No |
| Origin FE | Yes | Yes | Yes | Yes |
| Product FE | No | No | No | Yes |
| Quarter FE | Yes | Yes | Yes | Yes |
| Obs | $11,014$ | $11,014$ | $11,011$ | $1,662$ |
| $\mathrm{R}^{2}$ | $0.663$ | $0.694$ | 0.674 | 0.664 |

## Search Frictions

- In labor markets, evidence for search frictions:
- Wage dispersion
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- Substantial price dispersion within time/origin/destination (coeff of variation $30 \%$ )
- Price also depends on value of good


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- Evidence of unrealized matches


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## Search Frictions

- In labor markets, evidence for search frictions:
- Wage dispersion
- Coexistence of unemployed workers and vacancies
- Here:
- Substantial price dispersion within time/origin/destination (coeff of variation 30\%)
- Price also depends on value of good
- Evidence of unrealized matches
- Matches < min \{ships, exporters\}
- Simultaneous arrivals and departures of empty ships


## Search Frictions

-Why do ships leave empty from exporting countries?



## Search Frictions



## Model

## Model Overview

- Dynamic spatial search model
- There are $I$ regions in the world
- different trip durations between regions
- Agents:
- Exporters (freights)
- Ships


## Environment <br> Exporters (Freights)

- In each region $i$ there are $f_{i}$ freights awaiting transportation
- Freights are heterogeneous in

1. value of delivery, $v$
2. destination, $j$

## Environment

## Ships

- Homogeneous ships can carry at most one freight
- In every period a ship is either:
- Sailing toward a destination $j$, either full or empty at sailing cost $c^{s}$
- ship traveling from $i$ to $j$ arrives with prob $\xi_{i j}$ (avg trip duration $1 / \xi_{i j}$ )


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- ship traveling from $i$ to $j$ arrives with prob $\xi_{i j}$ (avg trip duration $1 / \xi_{i j}$ )
- Waiting in port $i$ at a $\operatorname{cost} c_{i}^{U}$
- randomly matches with an exporter
- if unmatched choose where to search (either wait at port again, or ballast to another region)


## Environment

## Matching Process

- Exporters and ships search for each other
- $m_{i}\left(f_{i}, s_{i}\right)$ new matches
- $s_{i}$ unmatched ships and $f_{i}$ unmatched freights in region $i$
- probability of ship finding a freight is $\lambda_{i}$
- Search frictions generate rents to be split
- price $\tau_{i j v}$ determined by Nash bargaining


## Behavior

## Ships

- Traveling ship:

$$
W_{i j}=-c^{s}+\xi_{i j} \beta U_{j}+\left(1-\xi_{i j}\right) \beta W_{i j}
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- Ship at port start of period (unmatched):

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U_{i}=-c_{i}^{u}+\lambda_{i} E_{j, v} V_{i j v}+\left(1-\lambda_{i}\right) J_{i}
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- Matched ship:

$$
V_{i j v}=\tau_{i j v}+W_{i j}
$$

- Ship that remained unmatched:

$$
J_{i}=\max \left\{\beta U_{i}+\sigma \epsilon_{i i}, \max _{j \neq i} W_{i j}+\sigma \epsilon_{i j}\right\}
$$

## Behavior

Exporters (Freights)

- Value of unmatched freight:

$$
J_{i j v}^{f}=\lambda_{i}^{f} V_{i j v}^{f}+\left(1-\lambda_{i}^{f}\right) \delta \beta J_{i j v}^{f}
$$

- Value of matched freight:

$$
V_{i j v}^{f}=v-\tau_{i j v}
$$

## Behavior

## Prices

- Surplus sharing condition

$$
\gamma\left(V_{i j v}-J_{i}\right)=(1-\gamma)\left(V_{i j v}^{f}-J_{i j v}^{f}\right)
$$

where $\gamma$ is the exporter's bargaining power

## Behavior

## Prices

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where $\gamma$ is the exporter's bargaining power

- Solve for price:

$$
\tau_{i j v}=\frac{(1-\gamma)(1-\beta \delta)}{1-\beta \delta \gamma\left(1-\lambda_{i}^{\boldsymbol{f}}\right)} \underbrace{v}_{\text {freight valuation }}-\frac{\gamma\left(1-\beta \delta\left(1-\lambda_{\boldsymbol{i}}^{\boldsymbol{f}}\right)\right)}{1-\beta \gamma\left(1-\lambda_{\boldsymbol{i}}^{\boldsymbol{f}}\right)}(\underbrace{W_{i j}}_{\text {traveler } \mathrm{i}, \mathrm{j} \text { value }}-\underbrace{E_{\epsilon}\left(J_{\boldsymbol{i}}\right)}_{\text {ship outside option }})
$$

## Behavior

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$$

- price depends on $v$
- price depends distance, conditions at destination, travel cost
- since $W_{i j}=-\frac{c^{s}}{1-\left(1-\xi_{i j}\right) \beta}+\frac{\xi_{i j} \beta}{1-\left(1-\xi_{i j}\right) \beta} U_{j}$
- price depends on all markets not just $i, j$


## Entry of New Freights

- $\mathcal{E}_{i}$ ex ante homogeneous potential exporters in market $i$
- choose whether and where to export, then draw $v$
- Potential entrant exporter:

$$
J_{i}^{e f}=\max \left\{\epsilon_{0}^{f}, \max _{j \neq i}\left\{E_{v} J_{i j v}^{f}-\kappa_{i j}+\epsilon_{j}^{f}\right\}\right\}
$$

where $\kappa_{i j}$ is the production and exporting cost

## Model Estimation

## Estimation Outline

- Obtain primitives:
- matching function and freights
- travel and port costs, $\left\{c_{1}^{\mu}, \ldots, c_{l}^{\mu}\right\}$
- distribution of freight values, $v$
- production and exporting costs, $\kappa_{i j}$
- Use data on:
- number of ships and number of matches
- prices
- ballast choices
- trade flows


## Matching Function

- Matching function estimation in the literature
- Labor Markets: unemployed workers, vacancies, matches observed
- Taxi Cabs: taxis, matches observed, passengers unobserved
- This literature:

1. Takes stance on presence of search frictions and
2. Imposes strong functional form assumptions (matters for welfare)

## Matching Function: Existing Lit

- Presence of search frictions:
- No search frictions:

$$
\begin{equation*}
\underbrace{m_{i t}}_{\text {matches }}=\underbrace{\min \left(f_{i t}, s_{i t}\right)}_{\min (\text { freights,ships })} \tag{1}
\end{equation*}
$$

- Search frictions:

$$
\begin{equation*}
\underbrace{m_{i t}}_{\text {matches }}=\underbrace{m_{i}\left(f_{i t}, s_{i t}\right)}_{m(\text { freights,ships })} \leq \min \left(f_{i t}, s_{i t}\right) \tag{2}
\end{equation*}
$$

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$$

- How do we distinguish (1) from (2), if one side unobserved/mismeasured?


## Matching Function: Search Frictions

- Reduced-form evidence for search frictions
- Consider markets with $\min \{s, f\}=f$
- Then:
- If $m=\min \{s, f\}$, changing $s$ exogenously doesn't affect $m$
- If $m \leq \min \{s, f\}$, changing $s$ exogenously can affect $m$
- Weather exogenously changes $s$ - does it affect $m$ ?
- Matches affected by weather in all markets


## Matching Function

- Use lit on nonparametric identification (Matzkin 2003)
- Intuition:

$$
\underbrace{m_{i t}}_{\text {matches }}=\underbrace{m_{i}\left(s_{i t}, f_{i t}\right)}_{m(\text { ships,freights })}
$$

- Independence $s_{i t}, f_{i t}$ : Correlation between $m_{i t}$ and $s_{i t}$ is informative about $\frac{\partial m_{i}}{\partial s}$
- Assume homogeneity of degree 1: knowing $\frac{\partial m_{i}}{\partial s}$ we also know $\frac{\partial m_{i}}{\partial f}$
- Instrument: sea weather (wind speed) exogenously shocks ship arrivals


## Matching Function: Results

Freights


Number of exporters 20406080

## Matching Function: Results

## Frictions

- Unrealized matches $\frac{\min \{f, s\}-m}{\min \{f, s\}}$


Fraction of unrealized matches
0.10 .150 .2

## Estimation of Ship Costs, Exporter Valuations and Costs

- Ship costs, $\left\{c_{1}^{\mu}, \ldots, c_{l}^{\mu}\right\}$ :
- From observed choice probabilities (Rust-like)
- Exporter valuations, v
- Price equation
- Each contract price gives us the corresponding valuation point-wise

```
- Details
```

- Production and Exporting Costs, $\kappa_{i j}$

```
Details
```

- Trade flows


## Results: Freight Valuations



Exporters valuations
(million \$)

## Results: Freight Valuations and Grain Exports



## All Results

|  | $\begin{aligned} & \text { Port Costs } \\ & \qquad c_{u} \end{aligned}$ | Cost of Travelling $C_{s}$ | Exporters Valuations $\mu_{v}$ | Preference Shock $\sigma$ |
| :---: | :---: | :---: | :---: | :---: |
| North America West Coast | 2.458 | 0.693 | 79.605 |  |
|  | (0.07) | (0.002) | (2.038) |  |
| North America East Coast | 2.271 | 0.691 | 103.145 |  |
|  | (0.021) | (0) | (2.229) |  |
| Central America | 1.846 | 0.693 | 73.161 |  |
|  | (0.022) | (0.002) | (3.007) |  |
| South America West Coast | 1.996 |  |  |  |
|  | (0.026) | $(0.002)$ | $(1.679)$ |  |
| South America East Coast | 2.563 | 0.691 | 125.877 |  |
|  | (0.027) | (0) | (3.001) |  |
| West Africa |  |  |  |  |
|  | $(0.015)$ | $(0.002)$ | $(2.658)$ |  |
| Mediterranean | 1.637 | 0.568 | 59.87 |  |
|  | (0.018) | (0.003) | (2.475) |  |
| Baltic States |  |  |  |  |
|  | $(0.009)$ | $(0.003)$ | $(1.959)$ |  |
| South Africa | 2.478 | 0.64 | 99.074 |  |
|  | (0.035) | (0.002) | (2.907) |  |
| Middle East |  |  |  |  |
|  | $(0.007)$ | $(0.003)$ | $(2.355)$ |  |
| India | 1.48 | 0.624 | 84.722 |  |
|  | (0.014) | (0.003) | (4.2) |  |
| South East Asia |  |  |  |  |
|  | $(0.008)$ | $(0.002)$ | $(3.324)$ |  |
| China | 1.438 | 0.558 | 66.382 |  |
|  | (0.01) | (0.002) | (3.61) |  |
| Australia | $2.635$ | $0.56$ | $70.507$ |  |
|  | $(0.025)$ | $(0.002)$ | $(2.543)$ |  |
| Japan-Korea | $\begin{gathered} 1.53 \\ (0.022) \end{gathered}$ | $\begin{gathered} 0.558 \\ (0.002) \end{gathered}$ | $\begin{aligned} & 55.589 \\ & (2.514) \end{aligned}$ |  |
|  |  |  |  | $\begin{gathered} 0.117 \\ (0.0008) \end{gathered}$ |

## Counterfactuals

## Improvement in Shipping Efficiency

- Decreasing travel cost $c^{s}$ by $10 \%$


Percentage change in exporting $\square$

- ships ballast to higher value regions


## Improvement in Shipping Efficiency

- Decreasing travel cost $c^{s}$ by $10 \%$
- Prices fall ->
- Freights enter, exporting increases
- Ships' outside option, J, increases; ballasting less costly
- Push price up, exporting down for net importers
- Big and high value exporters benefit more ("polarization")


## Chinese Slow-down

- Chinese slow-down ( $10 \%$ decrease in $\mu_{i, \text { china }}$ )?
- China itself:


Percentage change
in exporting

## Chinese Slow-down

- China's neighbors:


Percentage change
in exporting
$-35-30-25-20$

## Chinese Slow-down

- Everyone:


Percentage change
in exporting
$-30-20-10$

## Chinese Slow-down

- Effect on China itself:
- Import-Export Complementarity
- Neighboring countries:
- Direct effect: lose big trading partner
- Also: lose ship "glut" in region
- Distant countries:
- Direct effect: lose big trading partner
- Also: benefit from increased supply of ships (Brazil, North America)


## Northwest Passage

- Reduction in travel cost between east cost N America and Far East



## Northwest Passage



## Northwest Passage



## Northwest Passage

- N America sees exporting increase
- China/Japan-Korea exports fall: ships' outside option higher and don't stay
- Other countries: also affected by distant and local shock
- Higher outside option of ships: increases price, decreases exports
- Geography:
- Exporters close to North America (e.g. Brazil) disproportionately hurt
- Other exporters (e.g. Australia) shielded by closeness to China/India.


## No Search Frictions



## No Search Frictions

- No search frictions: naturally trade $\uparrow$
- Heterogeneous response, "Polarization"
- Search is an impediment to trade
- Now ship ballast to big exporters, exporting rises more there


## Take Aways

- Counterfactuals showcase 3 key mechanisms:
- Shocks also affect ships' outside option => indirect impact on prices \& exports
- Change in trade costs depends on trading network and geographical proximity to large net exporters/importers
- Reductions in impediments to trade disproportionally benefit large, high value exporters (polarization)
- ships more likely to reallocate there


## Conclusion

- Microfound a portion of total trade costs
- Quantitative important that transport sector:
- reacts to trade conditions (endogeneity)
- suffers from search frictions
- What next?
- Dig deeper into search aspect
- Go broader in the trade aspect


## Conclusion

- Comments most welcome, thanks!!


## Appendix

## Shipowner Size Distribution

Handysize firm size distribution


Figure 1. Fleet and Fleet Shares of Shipowning Firms

## Weather Data



## Vessel Movements: One Ship's Path



## Ballast

## Most Popular Ballast Routes


. Go Back

## Search Frictions

- "Dispatcher" Simulation:



## Matching Function

- We show how to estimate $m_{i}\left(f_{i t}, s_{i t}\right)$ nonparametrically and recover unobserved freights $f_{i t}$
- use lit on nonparametric identification (Matzkin 2003)

$$
Y=m(X, \epsilon)
$$

- Can I recover both $m(\cdot)$ and "shock" $\epsilon$ ?


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- necessary assumptions
- $m(X, \epsilon)$ str. increasing in $\epsilon$
- $X \perp \epsilon$, or a valid instrument (sea weather)


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- Can I recover both $m(\cdot)$ and "shock" $\epsilon$ ?
- necessary assumptions
- $m(X, \epsilon)$ str. increasing in $\epsilon$
- $X \perp \epsilon$, or a valid instrument (sea weather)
- flexible approach, up to a choosing the monotonic transformation
- assume $m(\cdot)$ is homogeneous of degree 1


## Matching Function (Details)

- Matzkin notation:

$$
\begin{aligned}
F_{Y \mid X}(y \mid X=x) & =F_{Y \mid X}(m(x, e) \mid X=x)=\operatorname{Pr}(Y \leq m(x, e) \mid X=x) \\
\text { monotonicity } & =\operatorname{Pr}\left(e \leq m^{-1}(x, y) \mid X=x\right) \\
\text { independence } & =\operatorname{Pr}\left(e \leq m^{-1}(x, y)\right) \\
& =F_{\epsilon}(e)
\end{aligned}
$$

- Solution 1: assume $F_{\epsilon}$ (e.g. uniform) gives us both $m(\cdot)$ and $\epsilon$ point-wise


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\text { independence } & =\operatorname{Pr}\left(e \leq m^{-1}(x, y)\right) \\
& =F_{\epsilon}(e)
\end{aligned}
$$

- Solution 2:
- Homogeneity: $m(\alpha x, \alpha \epsilon)=\alpha y$
- Suppose we know $m\left(\alpha x^{*}, \alpha \epsilon^{*}\right)=\alpha y^{*}$, some $\left(y^{*}, x^{*}, \epsilon^{*}\right)$
- Then,

$$
F_{\epsilon}\left(\alpha \epsilon^{*}\right)=F_{Y \mid X}\left(\alpha y^{*} \mid X=\alpha x\right)
$$

and move $\alpha$

- Set $1=m\left(1, x^{*}\right), x^{*}$ such that in all markets $m_{i} \leq f_{i}$ (conservative wrt search frictions)


## Matching Function: Search Frictions

- Reduced-form evidence for search frictions
- Consider markets with $\min \{s, f\}=f$
- Then:
- If $m=\min \{s, f\}$, changing $s$ exogenously doesn't affect $m$
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- Weather exogenously changes $s$ - does it affect $m$ ?


## Matching Function: Search Frictions

|  |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | N | $R^{2}$ | Joint Significance | $\frac{s}{m}$ |
|  |  |  |  |  |
| North America West Coast | 193 | 0.146 | 0 | 2.706 |
| North America East Coast | 200 | 0.17 | 0.013 | 3.172 |
| Central America | 199 | 0.272 | 0 | 3.451 |
| South America West Coast | 198 | 0.246 | 0 | 2.913 |
| South America East Coast | 200 | 0.269 | 0 | 4.083 |
| West Africa | 200 | 0.261 | 0 | 5.862 |
| Mediterranean | 200 | 0.358 | 0 | 4.244 |
| Baltic States | 200 | 0.23 | 0 | 3.577 |
| South Africa | 200 | 0.083 | 0.01 | 2.862 |
| Middle East | 200 | 0.147 | 0.001 | 3.86 |
| India | 200 | 0.12 | 0.018 | 8.58 |
| South East Asia | 200 | 0.18 | 0.005 | 3.334 |
| China | 200 | 0.177 | 0 | 6.194 |
| Australia | 187 | 0.17 | 0.008 | 2.457 |
| Japan-Korea | 200 | 0.16 | 0.003 | 5.311 |
|  |  |  |  |  |

## First Stage Regression

## N $\quad R^{2}$ Joint Significance

| North America West Coast | 200 | 0.101 | 0.004 |
| :--- | :---: | :---: | :---: |
| North America East Coast | 200 | 0.106 | 0.0002 |
| Central America | 200 | 0.175 | 0.0007 |
| South America West Coast | 198 | 0.418 | 0 |
| South America East Coast | 200 | 0.178 | 0 |
| West Africa | 200 | 0.138 | 0.0001 |
| Mediterranean | 200 | 0.181 | 0 |
| North Europe | 200 | 0.138 | 0.0003 |
| South Africa | 200 | 0.066 | 0.064 |
| Middle East | 200 | 0.162 | 0.0012 |
| India | 200 | 0.157 | 0.0001 |
| South East Asia | 200 | 0.081 | 0.0008 |
| China | 200 | 0.176 | 0 |
| Australia | 200 | 0.049 | 0.02 |
| Japan-Korea | 200 | 0.036 | 0.12 |

## Matching Function: Search Frictions



## By Port and Ship Type



## Ship Heterogeneity?

- How much ship heterogeneity is there?
- Ships carry most products
- Ships go to most regions
- Ship fixed effects don't explain ballast
- Ship fixed effects don't explain prices
- Prior evidence (Kalouptsidi 2014, 2017): ship prices mostly explained by aggregates, ship size and ship age


## Ship Heterogeneity?



## Ship Heterogeneity?



## Price Dispersion

- Price dispersion and concentration of freight owners



## Estimation of Travel and Port Costs

- Use ship choices to get travel cost $c^{s}$, port costs $c_{i}^{\mu}$, and $\sigma$


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- Conditional choice probabilities depend on value functions
- Probability of staying at port $i$ :

$$
p_{i i}=\frac{\exp \beta U_{i} / \sigma}{\exp \beta U_{i} / \sigma+\sum_{j \neq i} \exp W_{i j} / \sigma}
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- For given set of parameters, solve value functions (nested fixed point), compute CCPs, calculate likelihood


## Estimation of Freight Valuations

- Solve for equilibrium price for trip from $i$ to $j$ and valuation $v$ :

- Once costs are known, $W, J$ are known too (given observed prices).
- Obtain valuations $v$ pointwise and their distribution non-parametrically


## Estimation of Travel and Port Costs

- Details of implementation:
- Restriction: use industry estimates for sailing cost $c^{s}$
- Use observed, not equilibrium prices
- Estimate probability of freights moved from $i$ to $j$ (frequencies)
- Construct 15 regions by minimizing port distances (ignore inter-regional trips)
$\rightarrow$ Regions $\rightarrow$ Go Back


## Production and Exporting Costs

- $\mathcal{E}_{i}$ potential exporters in market $i$
- Exporting destination choice prob:

$$
G_{i j}=\frac{\exp \left(J_{i j}^{f}-\kappa_{i j}\right)}{1+\sum_{l \neq i} \exp \left(J_{i l}^{f}-\kappa_{i l}\right)}
$$

with $J_{i j}^{f}$ known:

$$
J_{i j}^{f}=\frac{\lambda_{i}^{f}\left(\mu_{i j}-\tau_{i j}\right)}{1-\beta \delta\left(1-\lambda_{i}^{f}\right)}
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- model reminder
- Can recover $\kappa_{i j}$ from $G_{i j}$ (Berry 94)

$$
\ln G_{i j}-\ln G_{i 0}=J_{i j}^{f}-\kappa_{i j}
$$

- $\mathcal{E}_{i}$ : total commodity production by country (EIA, FAO, etc.)


## Costs Estimation: Details

- Maximum Likelihood:

$$
\mathcal{L}=\sum_{i} \sum_{j} \sum_{n} y_{i j n} \log P_{i j}\left(c^{u}, c^{s}\right)
$$

- Inside likelihood solve for $U_{i}, W_{i j}$ via fixed point
- Using observed average prices.
- Value Functions
- Alternative: add prices directly in the likelihood

```
> Go Back
```


## Distribution of Freight Destinations



## Valuations Alternative

- Alternative: we can get valuations "offline:
- Solve for equilibrium price for trip from $i$ to $j$ and valuation $v$ :

$$
\tau_{i j v}=\frac{(1-\gamma)(1-\beta)}{1-\beta \gamma\left(1-\lambda_{i}^{f}\right)} v-\frac{\gamma\left(1-\beta\left(1-\lambda_{i}^{f}\right)\right)}{1-\beta \gamma\left(1-\lambda_{i}^{f}\right)}\left(W_{i j}-J_{i}\right)
$$

- Turns out that $W_{i j}-J_{i}$ is directly observed since

$$
W_{i j}-J_{i}=-\log p_{i j}+\gamma^{e u l e r}
$$

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and $p_{i j}$ is the probability that an unmatched ship ballasts to $j$

- Therefore, we immediately obtain valuations $v$ pointwise


## Exporting Costs

- Outside share by origin



## Exporting Costs- Estimates

- Estimates

|  | North America West Coass | North Anerica East Const | Ceniral America | South America West Cast | South America East Const | West Afriea | Mediterranean | Balke States | South Africa | Middle East | Indla | South East Asis | China | Avstrala | Japan-Kores |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North Americs West Coast | - | 33.663 | 41.074 | 43.985 | 45.98 | 45.724 | 28.823 | 43.771 | 43.008 | 34.183 | 34.45 | 40.294 | 64.314 | 49.886 | ${ }^{78.411}$ |
| North America East Coast | 80.025 |  | 62.8 | 53.333 | 47.632 | 62.12 | 81.898 | 50.915 | 91.138 | 72.197 | 115.42 | 129.625 | 121.367 | 154.431 | 122.639 |
| Central Amerias | 78.992 | 29.5996 |  | 61.767 | 36.3s6 | 6.0.038 | 75.297 | 48.045 | 57.918 | 67.747 | 17.147 | 77.929 | ${ }^{\text {77.637 }}$ | 55.848 | ${ }^{41.056}$ |
| Scuth Amerios West Const | 33.966 | 25.83 | 22.962 | . | 41.762 | 18.996 | 25.692 | 24.781 | 41.504 | 41.579 | 37.42 | 47.853 | 77.888 | 53.216 | 39.898 |
| South Americs East Coast | 160.227 | 53.656 | 48.002 | 86.18 | - | 54.774 | 71.481 | 61.266 | 111.676 | 82.725 | 95, 208 | 143.302 | 182592 | 106.960 | 148.188 |
| West Africa | 45,796 | 45.586 | 40.61 | 44.195 | 66.504 | . | 34.14 | 38.054 | 22.985 | 24.791 | 32.127 | 25.850 | 111.83 | 49.21 | 21,532 |
| Mediterramean | 45.253 | 39.52 | 41.57 | 36.206 | 49.292 | 16.076 |  | 49.027 | 22.265 | 35.765 | 62.201 | 66.217 | 58.062 | 53.792 | 49.498 |
| Baltic States | 40.238 | 42.04 | 85.78 | 16.925 | 33.167 | 29.239 | 28.959 | , | 25.809 | 17.995 | 43.685 | 47.631 | 41.286 | 17.244 | 49.242 |
| Scuth Africn | 72.097 | 24.675 | 68.84 | 70.212 | 55.954 | 57.475 | 61.767 | 65.535 | - | 55.897 | 68.309 | 126.95 | 59.706 | 76.572 | 83.362 |
| Midile Eust | 48.721 | 20.649 | 74.854 | 28.596 | 45.578 | 27.452 | 37.717 | 20.408 | 5.28 | - | 14.438 | 31.089 | 22.128 | 34.55 | 18.792 |
| India | 60.443 | 8.886 | 58.2386 | 108.131 | ${ }^{46.807}$ | 27.935 | 19.817 | ${ }^{46.674}$ | 41.175 | ${ }^{47.548}$ | $\checkmark$ | 86.373 | ${ }^{91.111}$ | 116.788 | 65.769 |
| Scuth East Asia | 23.876 | 31.095 | 106,843 | 38.733 | 37.298 | 39.327 | 4.331 | 63.438 | 47.724 | 35.735 | ${ }^{26.217}$ | - | 32.864 | ${ }^{11.962}$ | 41.772 |
| China | 108.295 | 19.927 | 33.139 | 24.171 | 38.845 | 26.598 | 31.365 | 13.614 | 22.472 | 22.18 | 30.9 | 34.333 | - | 51.992 | ${ }^{38} 8.786$ |
| Australin | 44.108 | 49.683 | 61.446 | 29.792 | 16.778 | 35.146 | 53.023 | 25.122 | 40.598 | 44.227 | 47.854 | 33.735 | 55.893 | . | 62.862 |
| Japan-Koces | 61.359 | 5.83 | 23.167 | 25.923 | 32.013 | 5834 | 28.949 | 13.263 | 29,205 | 19.736 | 18.389 | 30.673 | 27.55 | 44.528 | , |

. Go Back

## Transport Cost Elasticity



## Transport Cost Elasticity



## Role of Distance

- It takes one week to go anywhere
- Cheaper to transport cargoes
- Prices fall
- Export increase
- Ballasting is cheaper
- Exporters loose monopoly over ships in the market: ships are in a better bargaining position
- Prices increase
- Countries close to China hit hardest


## Environment

## Timing

In every $t$ and $i$ :

1. Ships and freights match
2. Unmatched ships draw preference shocks $\epsilon$ and decide whether
2.1 stay in current region and wait for freight or
2.2 where to ballast
3. Unmatched ships that decided to ballast away begin traveling. All ships traveling from $i$ to $j$ arrives with probability $\xi_{i j}$. Existing exporters survive with probability $\delta$
4. Potential exporters choose whether to export and if so their destination

## Market Definition



- Australia
- Central America
- China
- India
- Japan-Korea
- Mediterranean
- Middle East

North America EC

- North America WC
- North Europe

South Africa

- South America EC
- South America WC
- South East Asia
- West Africa


## Search Frictions

- In labor markets, evidence pointing to the existence of search frictions:
- Wage inequality among observationally identical workers
- Coexistence of unemployed workers and vacancies


## Search Frictions

- In labor markets, evidence pointing to the existence of search frictions:
- Wage inequality among observationally identical workers
- Coexistence of unemployed workers and vacancies
- In shipping market we observe:
- Substantial price dispersion within quarter / origin / destination triplet (coeff of variation $30 \%$ )
- Price also depends on value of good
- Simultaneous arrivals and departures of empty ships in net exporters


## Data

- Shipping contracts (Clarksons), 2001-2015
- price per day, origin, destination, signing and loading date
- Ship movements for 5,000 vessels (ExactEarth), 2009-2015
- Exact location: Satellite tracking every 5 min
- Speed, draft: water displacement indicates if ship is loaded
- Daily wind speed from oceanic stations (NDBC)


## Steady State

- Compute steady state distribution $(s, f)$
- Steady State equations:
- Ships:

$$
s_{i}=\sum_{j} P_{j i}\left(s_{j}-m_{j}\left(f_{j}, s_{j}\right)\right)+\sum_{j} G_{j i} m_{j}\left(f_{j}, s_{j}\right)
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$$

- freight free entry condition

$$
E_{j v} \frac{\delta \beta \lambda_{i}^{f}(s, f)\left(v-\pi_{i j v}(s, f)\right)}{1-\delta \beta\left(1-\lambda_{i}^{f}(s, f)\right)}=\kappa_{i}
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$$

- Get freight inflow from:

$$
f_{i}=\delta_{i}\left(f_{i}-m_{i}\left(f_{i}, s_{i}\right)\right)+d_{i}
$$

